* **INTRODUCTION**
* Overview
* Event management is the process of creating and maintaining an event. This process spans from the very beginning of planning all the way to post-event strategizing .This Project helps in managing the on-going and upcoming events in an organization

A brief description aboutour project

The project aim is to provide real-time knowledge for all the students who have basic knowledge of Salesforce and Looking for a real-time project. This project will also help to those professionals who are in cross-technology and wanted to switch to Salesforce with the help of this project they will gain knowledge and can include into their resume as well.

* Purpose
* This Project helps in managing the on-going and upcoming events in an organization.

The use of this project. What can be achieved using this.

* Create and manage event schedules, agendas, and speaker lists
* Register attendees and collect payment for events
* Manage event logistics, such as booking venues and coordinating travel and accommodation for
* attendees and speakers
* Communicate with attendees through email, SMS, and other channels
* Analyze event data and generate reports to track event performance and identify trends
* **Problem Definition & Design Thinking**
* Empathy Map

Paste the empathy map screenshot as



* Ideation & Brainstorming Map

Paste the Ideation & brainstorming map screenshot



* **RESULT**
* Data Model:

|  |  |
| --- | --- |
| **Object name** | **Fields in the Object** |
| obj1  Events | |  |  | | --- | --- | | Field label | Data type | | City | Text | | Phone number | Number | |  |  | |
| obj2  Attendees | |  |  | | --- | --- | | Field label | Data type | | ID | Text | | Phone number | Number | | Email | Text | |
| Obj 3  Speakers | |  |  | | --- | --- | | Field label | Data type | | Name | Text | | Title | Text | |
| Obj 4  Vendors | |  |  | | --- | --- | | Field label | Data type | | Name | Text | | Title | text | |  |  | |

* **Activity & Screenshot**

Attach the screenshots of your project activity along with the description.

* **Trailhead Profile Public URL**

**Team Lead -** [**https://trailblazer.me/id/ananp20**](https://trailblazer.me/id/ananp20)

**Team Member 1 -** [**https://trailblazer.me/id/aarun152**](https://trailblazer.me/id/aarun152)

**Team Member 2 -**[**https://trailblazer.me/id/bbalamurugan6**](https://trailblazer.me/id/bbalamurugan6)

**Team Member 3 –**[**https://trailblazer.me/id/dhand80**](https://trailblazer.me/id/dhand80)

* **ADVANTAGES & DISADVANTAGE**

List of advantages

* designed to help organizations plan, execute, and track events
* It is used to organiser as well as customer and speakers

List of disadvantages

* It not much supported for uneducated peoples
* If event data will be changed frequently means, difficult to design
* **APPLICATIONS**
* Arranging National and International level Conferences, seminars, workshops
* In universities plan the academic schedules
* Planning sports events like IPL cricket, Foot ball tournament etc
* CONCLUSION

This Project helps in managing the on-going and upcoming events in an organization in a planned way using salesforce

* **FUTURE SCOPE**

It can be developed in different languages and pictorial basis even for understanding uneducated peoples